



making
science

EVENT

INVESTOR DAY

Maturity, Profitability, and Vanguard

Making Science Madrid

Legal Disclaimer

This document and the conference-call webcast (including the Q&A session) may contain forward-looking statements and information (hereinafter, the “Information”) relating to MAKING SCIENCE GROUP, S.A (hereinafter “Making Science” or the “Company”). This information may include financial forecasts and estimates based on assumptions or statements regarding plans, objectives and expectations that make reference to different matters, such as the customer base and its evolution, organic growth, potential acquisitions, the Company’s results and other aspects related to the activity and financial situation of the Company. The Information can be identified in some cases through the use of words such as “forecast”, “expectation”, “anticipation”, “projection”, “estimates”, “plan” or similar expressions or variations of such expressions.

The Information reflects the current view of Making Science with respect to future events, and as such, do not represent any guarantee of future certain fulfilment, and are subject to risks and uncertainties that could cause the final developments and results to materially differ from those expressed or implied by such Information. These risks and uncertainties include those identified in the documents containing more comprehensive information filed by Making Science, such as Annual Accounts or the Information Document (Jan. 2020).

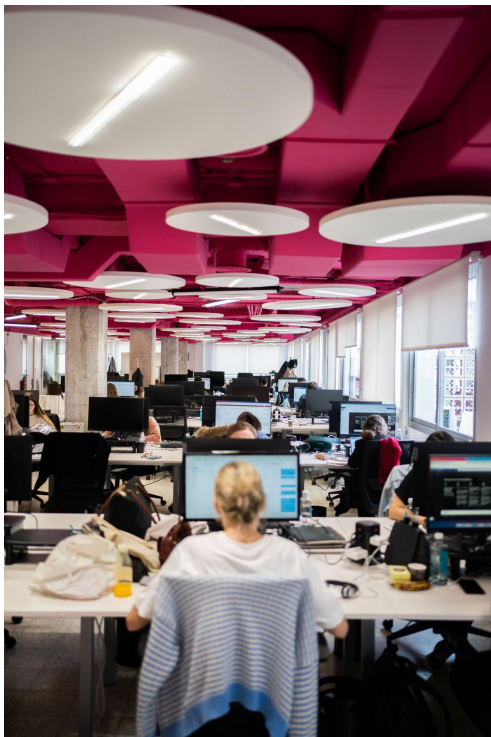
Except as required by applicable law, Making Science does not assume any obligation to publicly update the Information to adapt it to events or circumstances taking place after the date of this presentation, including changes in the Company’s strategy or any other circumstance.

This document and the conference-call webcast (including the Q&A session) contains or might contain non-audited financial information as prepared by management of the Company. The Information contained herein should therefore be considered as a whole and in conjunction with all the public information regarding the Company available, including any other documents released by the Company that may contain more detailed information. Neither this document nor the conference-call webcast (including the Q&A session) constitute an offer to purchase, sell or exchange any shares, a solicitation of any offer to purchase, sell or exchange any shares, or a recommendation or advice regarding any shares.



making
science

Table of Contents



- 09:00 - 09:30** Reception and Coffee
- 09:30 - 09:50** Opening: The Global Leadership Path
- 09:50 - 10:00** The Financial Transformation: From Growth to Profitable Powerhouse
- 10:00 - 10:10** Spain: From Digital to 360 Partner
- 10:10 - 10:20** Innovation: AWAKE
- 10:20 - 10:30** Our Commitment to Value Creation
- 10:30 - 10:40** Q&A

01

Opening: The Global Leadership Path

José Antonio Martínez Aguilar
CEO y Fundador



making
science

Who are we?

Making Science is a marketing and technology consulting firm helping companies accelerate their digital capabilities



Making Science is a global digital acceleration company powered by Artificial Intelligence, with more than 800 employees and a presence in 18 countries.

Making Science's business focuses on the **high-growth markets** of digital advertising, Cloud for Marketing, Adtech, and Martech.

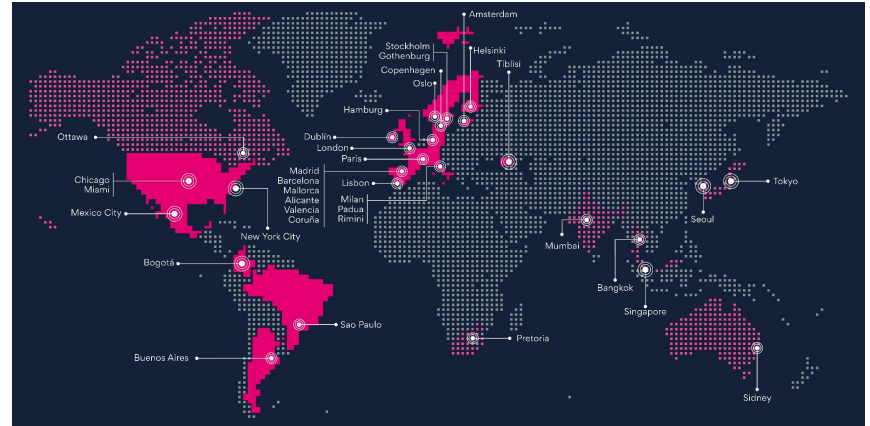


BME Growth

Ticker: MAKS



Ticker: ALMKS



850
Employees

850+
Customers

18
Countries

25
Offices

374 M €
Revenue
in 2025

14 M €
Recurring EBITDA
in 2025

Our Business Lines

Business lines



making
science



Making Science is composed of 4 business lines:

- Global Digital Agency with Technology: Offering 360-degree digital advertising services that integrate strategic planning, creativity, data, and technology.
- RAISING Technology Division: Combining business expertise with data science to offer solutions based on AI applied to marketing—such as ad-machina, the Agentic AI platform for integrated marketing.
- AWAKE, an AI Venture Studio: Created to lead the Artificial Intelligence revolution by industrializing the creation of startups and innovative AI-native projects that meet the evolving needs of the digital economy.
- Making Science Investment Area: Featuring Ventis and TMQ as a line for business diversification and the practical implementation of capabilities from across all our specialized areas.

Making Science Services

360° Capabilities



making
science



Performance

Paid Media Campaign
Management &
Programmatics



Measure

Analytics, CRO,
Dashboarding &
Big Data

Identify & Strategy

Brand Identity and
Values

eCommerce

Platform
Development
& Infrastructure

Creativity

Content
Production, Photos,
Videos

SEO & Content

SEO Positioning
(Search Engines)



Customer Management

Lifetime Value &
Customer
Management

eCommerce

Platform
Development
& Infrastructure



Machine Learning

Machine Learning,
AI & Gauss

Feed

Feed Generation
for Digital
Marketing

Performance

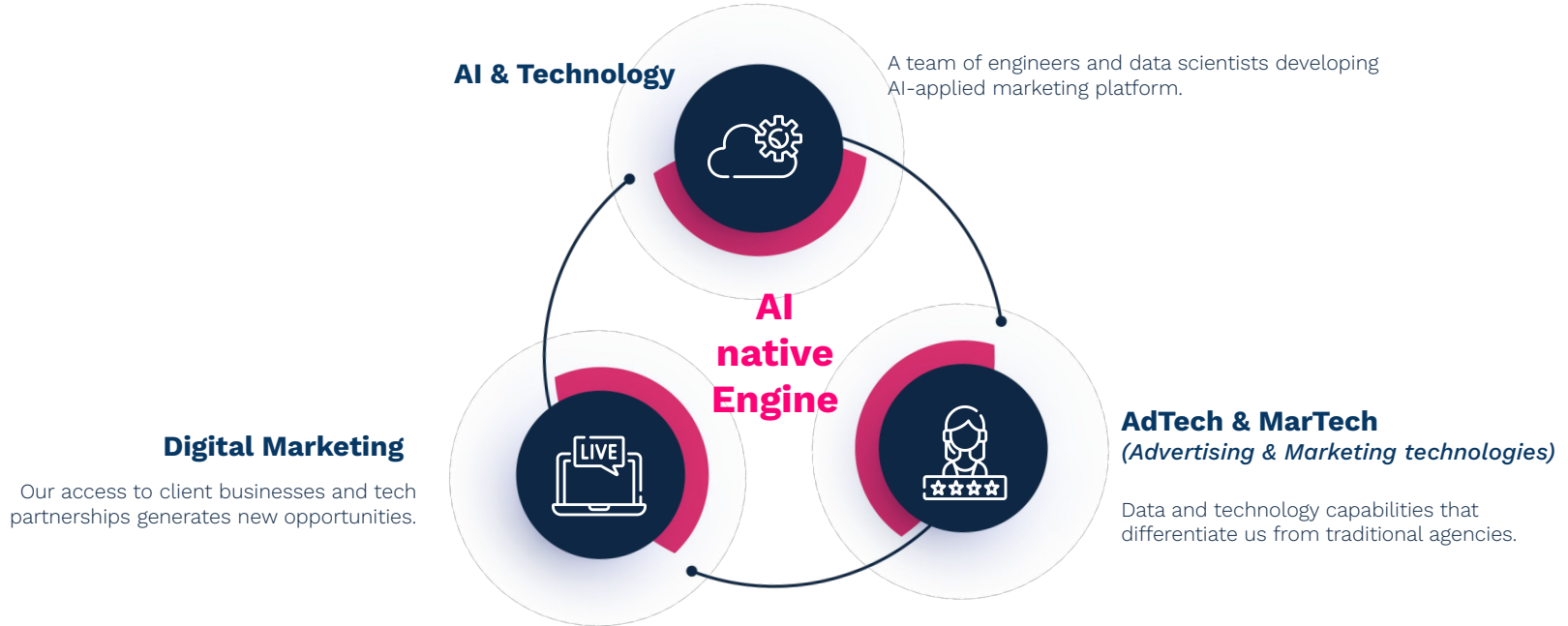
Paid Media Campaign
Management &
Programmatics

Social Media

Social Media &
Community
Management

Our *Flywheel*

Complementary and high-growth business lines that reinforce the customer value proposition.



Some of our clients

We create value through integrated solutions to offer a 360-degree, results-oriented experience



Working with the world's largest platforms

We have expertise across all channels of the digital ecosystem



We are partners with the industry's leading technology players, providing us with a **comprehensive view of the digital advertising ecosystem.**

Our methodology is closely integrated with our technology partners, allowing us to offer the latest market innovations and ensure the highest level of support from these partners.

Google Partner (Premier), Google Marketing Platform Sales Partner, Google CSS Partner, Google Cloud Partner

Meta Business Partner (Certified Creative Strategy Professional, Marketing Developer, Advertising API Specialist, Community Manager, Media Buying Professional, Media Planning Professional)

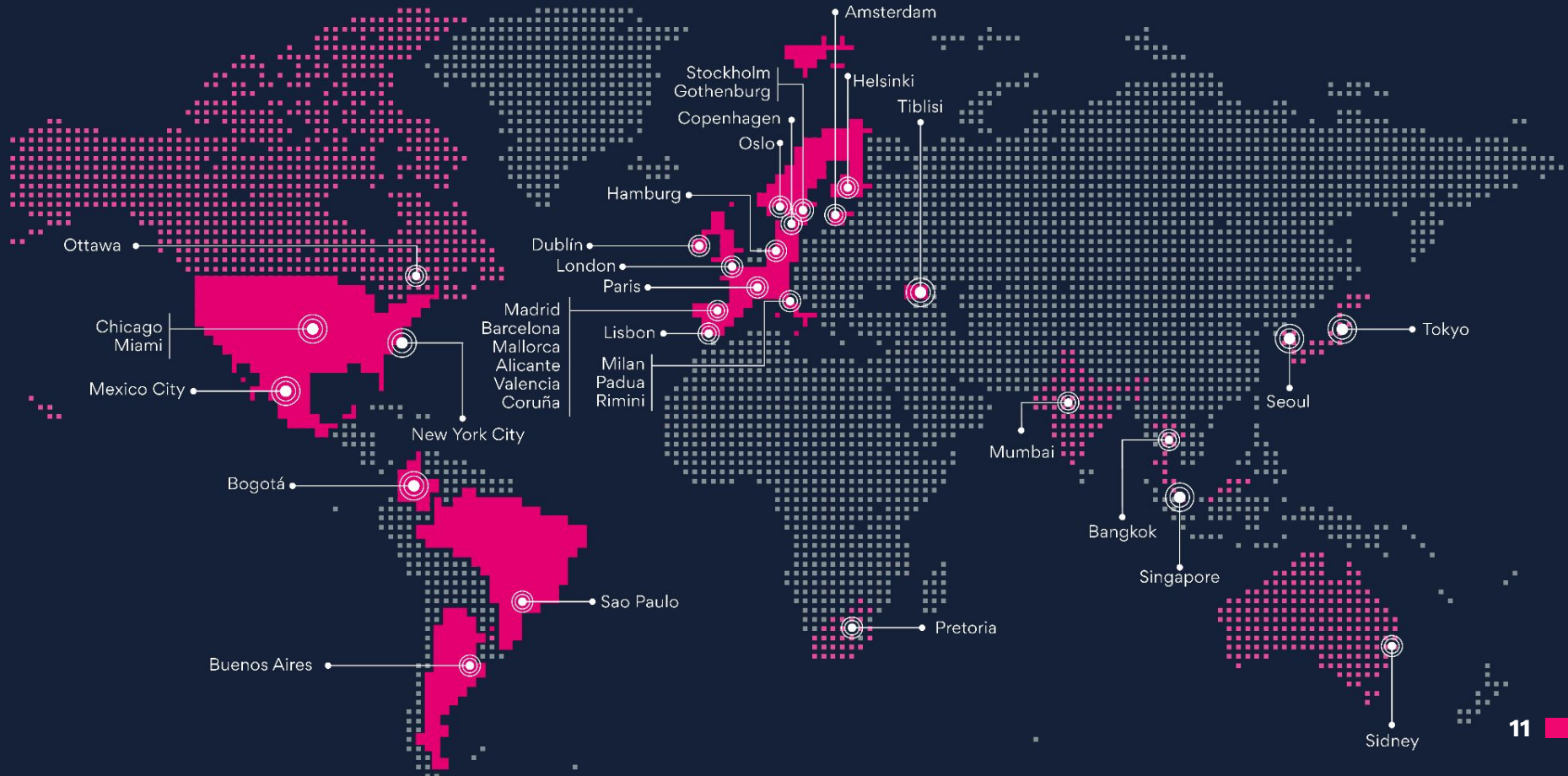
Partners de activación full funnel

Partners	Adidas	Asana	YouTube	Google Play	Amazon Ads	Meta
Collaborators	Pinterest	Duolingo	Discord	WhatsApp	LinkedIn	Twitter

Partners full stack

Google Partner	dynamic yield	Google Marketing Platform Sales Partner	Google Cloud Partner	Bing Partner	SMARTLY.ID	SISTRIX	TASTY
Microsoft Advertising	salesforce partner	HubSpot	QuantumMetric	TARGET SELL	walmart	Petal Ads	Google

Making Science is becoming increasingly global



Making Science Advances Globally with Google

Region	EMEA						USA	LATAM				
Partnership levels and contracts	SPAIN EMEA CONTRACT EUR USD GBP 								Coming soon		Coming soon	
	PORTUGAL EMEA CONTRACT EUR USD 						US CONTRACT USD CAD 					
Currencies	EUR USD GBP						USD CAD	MXN	USD			
Countries	SP PT UK FR IT DE SW USA						MX CO BR AT					
Certifications	177 certs	61 certs	45 certs	63 certs	47 certs	55 certs	147 certs	48 certs	70 certs	48 certs	46 certs	45 certs
Product and Individual												

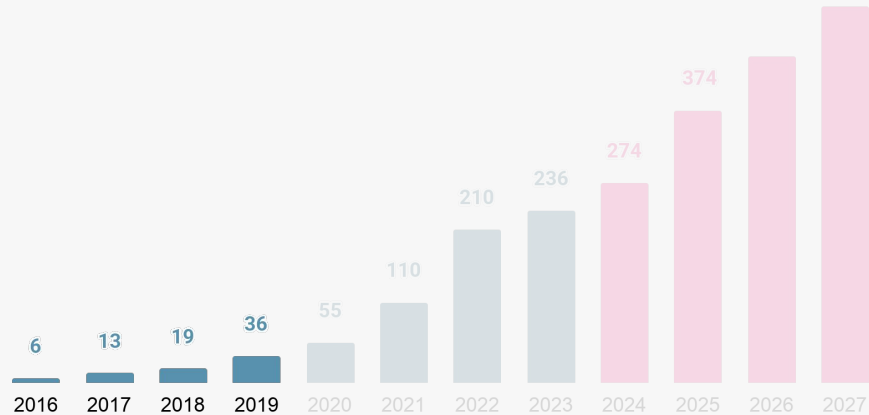
GMP TEAM CERTIFICATION ZOOM										
Numbers	DV360	SA360	GA4	CM360	Conversion Optimization	Tag Manager	Creative	Digital TV	Privacy	
All MS Countries	129	143	118	131	72	32	59	11	82	

Key Elements of Phase

Leaders in Spain

INTEGRATION OF DIGITAL CAPABILITIES	INVESTMENT IN TECHNOLOGY
CUSTOMER PROXIMITY	PARTNER FOCUS
AMBITION	INVESTMENT IN TALENT

Revenue (millions of euros)



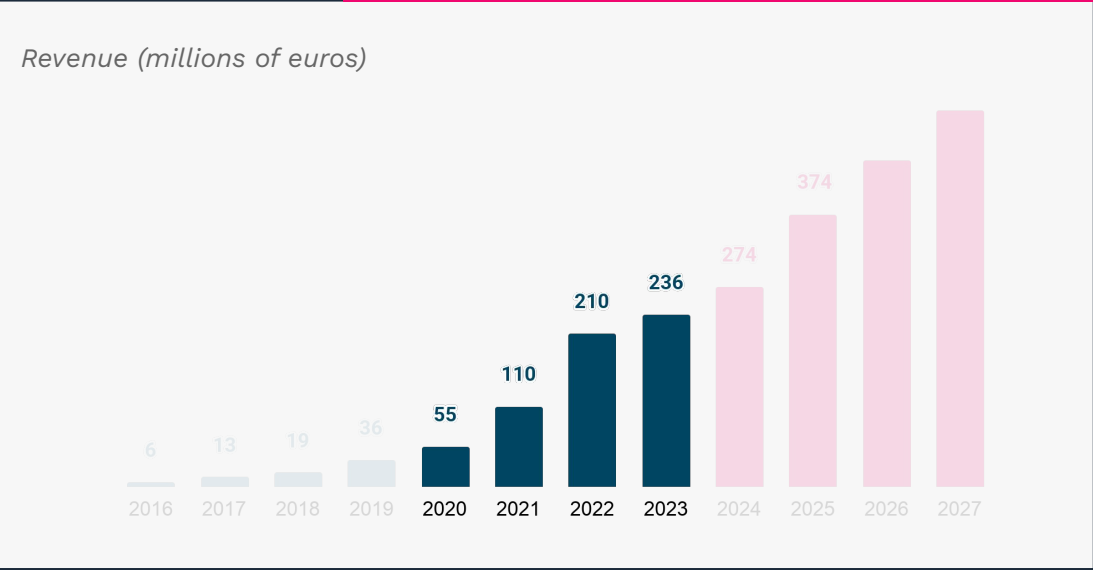
This graph is shown for illustrative purposes and does not represent in any case guidance on the future behavior of the company

The keys of Phase II

Expansion and achievement of critical mass



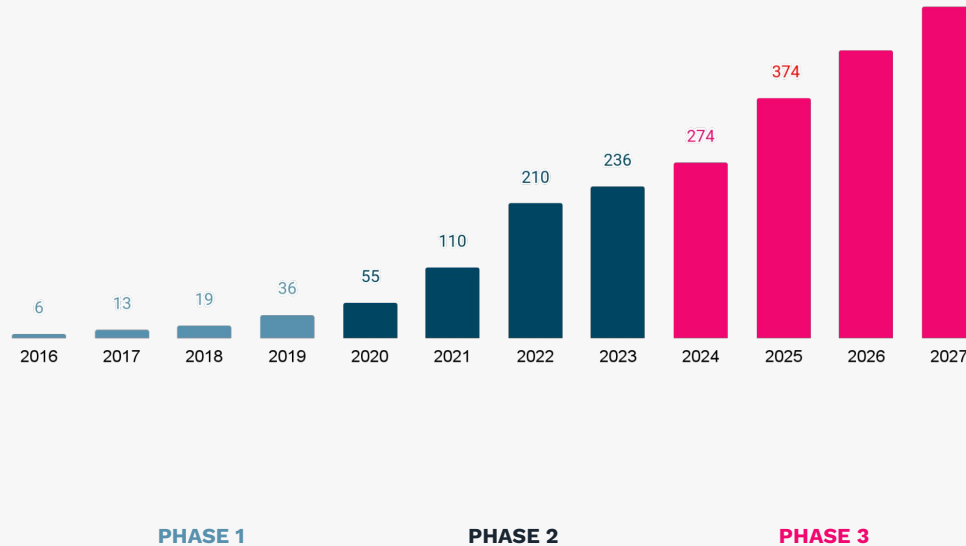
THE COMPANY INTEGRATES COMPANIES IN 10 MARKETS	THE MODEL IS TO ACCELERATE AND TRANSFORM
CORPORATE CAPABILITIES ARE DEVELOPED	INVESTMENT IS MADE IN TECHNOLOGY AND GLOBAL SYSTEMS
FINANCING IS SOPHISTICATED AND THE BALANCE SHEET GROWS	MORE COMPLEX GLOBAL ENVIRONMENT POST COVID, UKRAINE AND RATE HIKE



This graph is shown for illustrative purposes and does not represent in any case guidance on the future behavior of the company

The company is in Phase III

Revenue (millions of euros)



What characterizes it?

THE COMPANY IS
ALREADY VERY
LARGE AND
DIVERSIFIED

THE COMPANY
DOUBLES IN SIZE
EVERY 3 OR 4
YEARS

MUCH GREATER
OPERATING
LEVERAGE AND
ECONOMIES OF
SCALE ARE
OBTAINED

THE
GEOGRAPHICAL
LOCATION OF THE
COMPANY'S
RESOURCES MAKES
IT MORE
PROFITABLE

THE COMPANY CAN
SERVE MORE
GLOBAL AND
LARGER CLIENTS

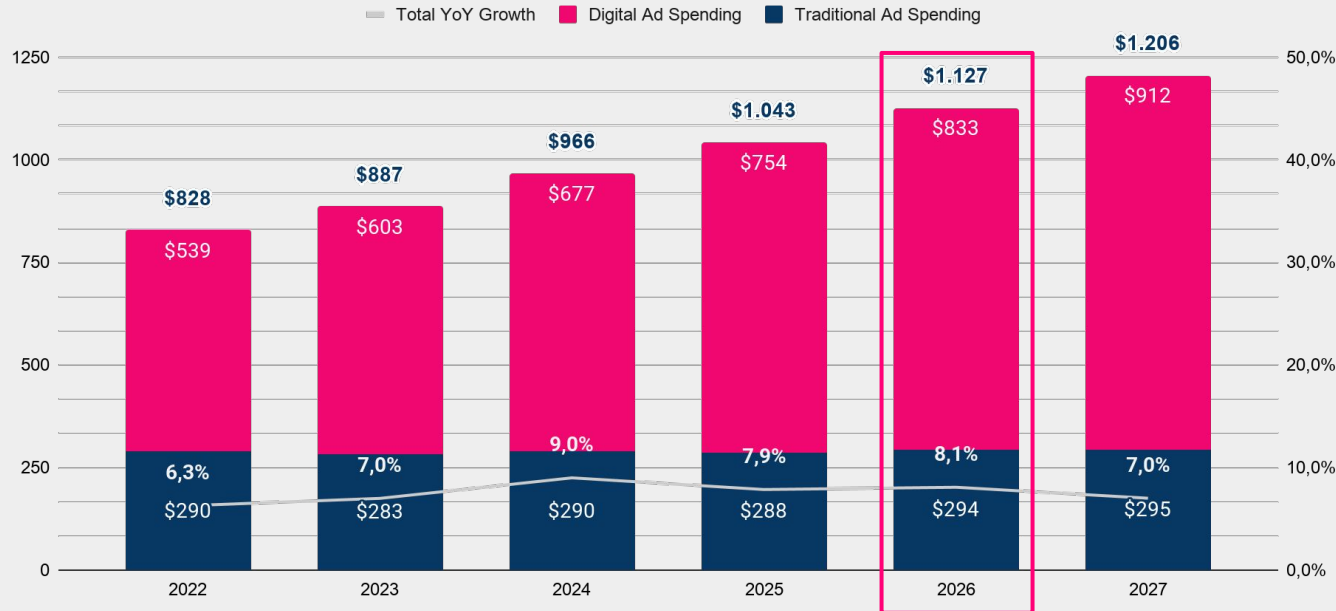
THE COMPANY
WILL BE MORE
PROFITABLE

This graph is shown for illustrative purposes and does not represent in any case guidance on the future behavior of the company

\$1 Trillion Ad Market by 2025: All Growth is Digital

75% of growth in 2025 will be **digital**

The **3 largest advertisers (Google, Meta, Amazon)** add up to more than **\$500,000\$ M**

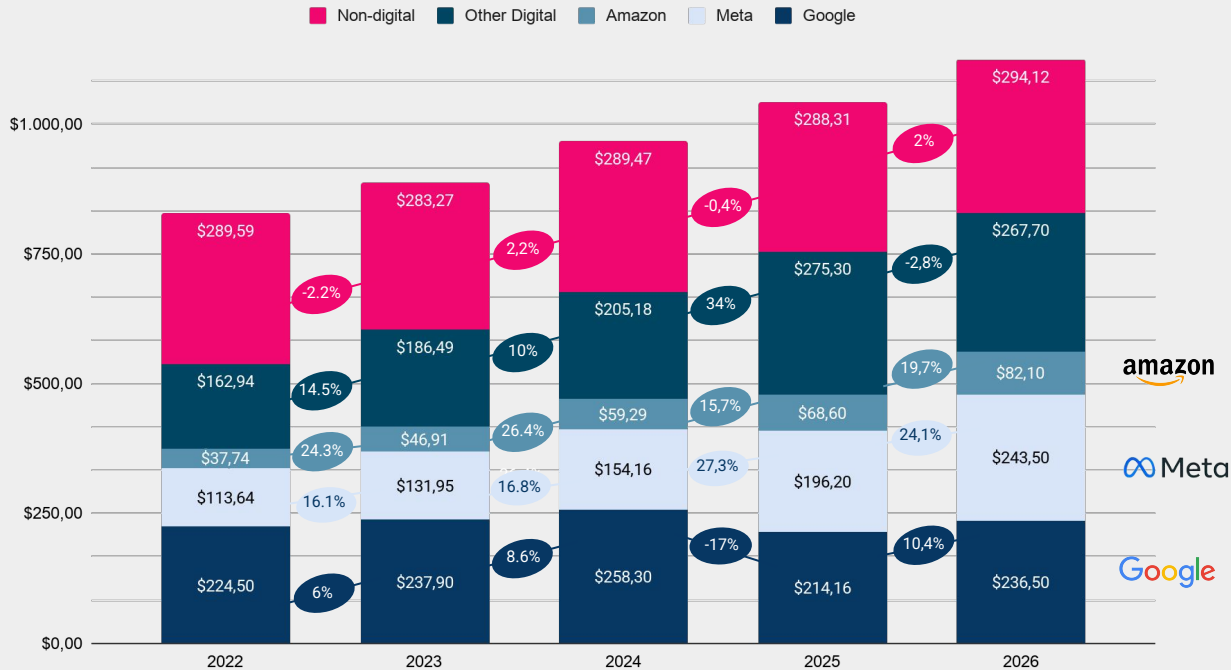


Global advertising investment forecast, 2022-2027 (US\$ billion and % change)

Source: eMarketer

Amazon leads in growth. Meta surpasses Google for the first time

Meta will reach **\$243,000 M** in 2026, surpassing **Google (\$ 236,000 M)**

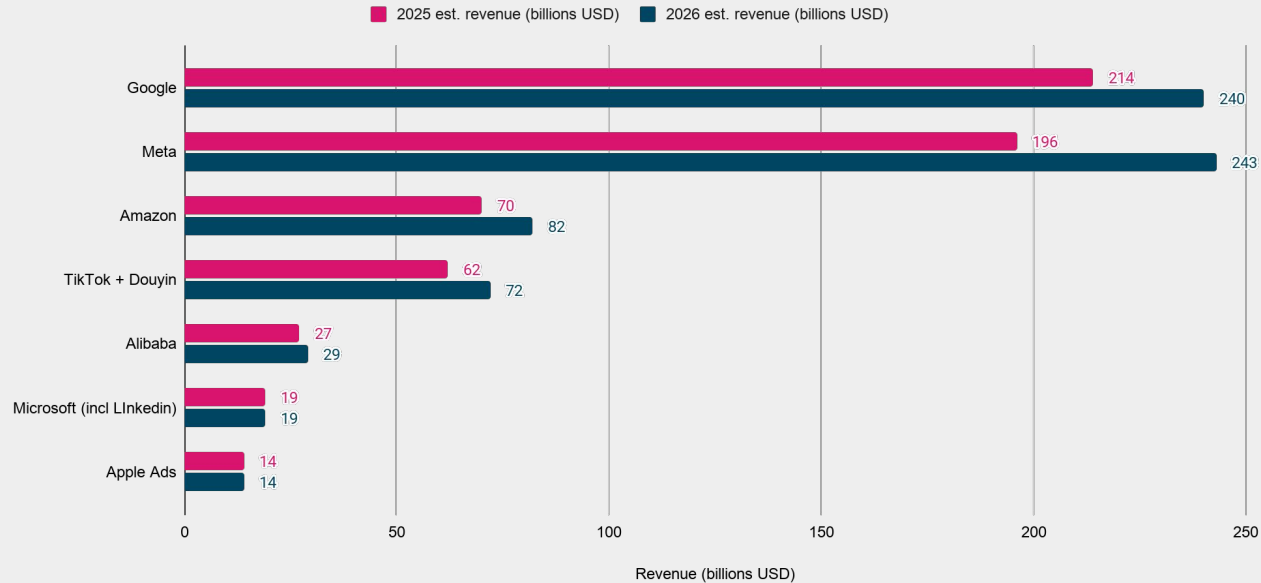


Global Ad Revenue
US\$bn

Source: Annual reports and
eMarketer forecasts

Digital oligopoly: Meta leads for the first time, along with Google and Amazon

They add up to 62.3% of global digital investment in 2026 - more than \$565,000 M



Top 10 platforms by digital advertising revenue (2025-2026)

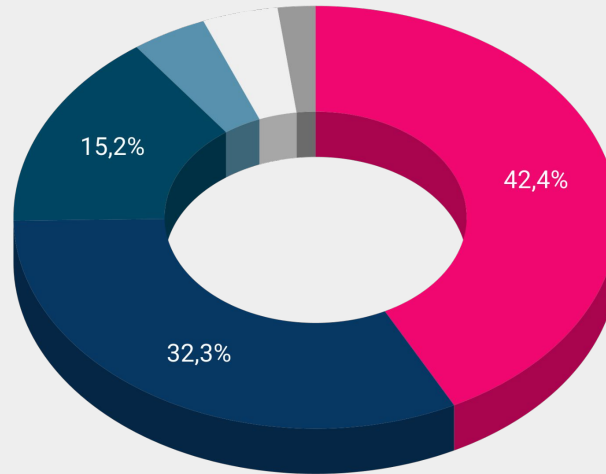
Source: eMarketer

Global investment distribution: The US and Asia account for 74% of global media investment

US (42%) and APAC (32%) lead; other regions below 15%



- China: A huge but complex market
- Amazon stands out in Japan and India
- Growing presence of major Asian brands

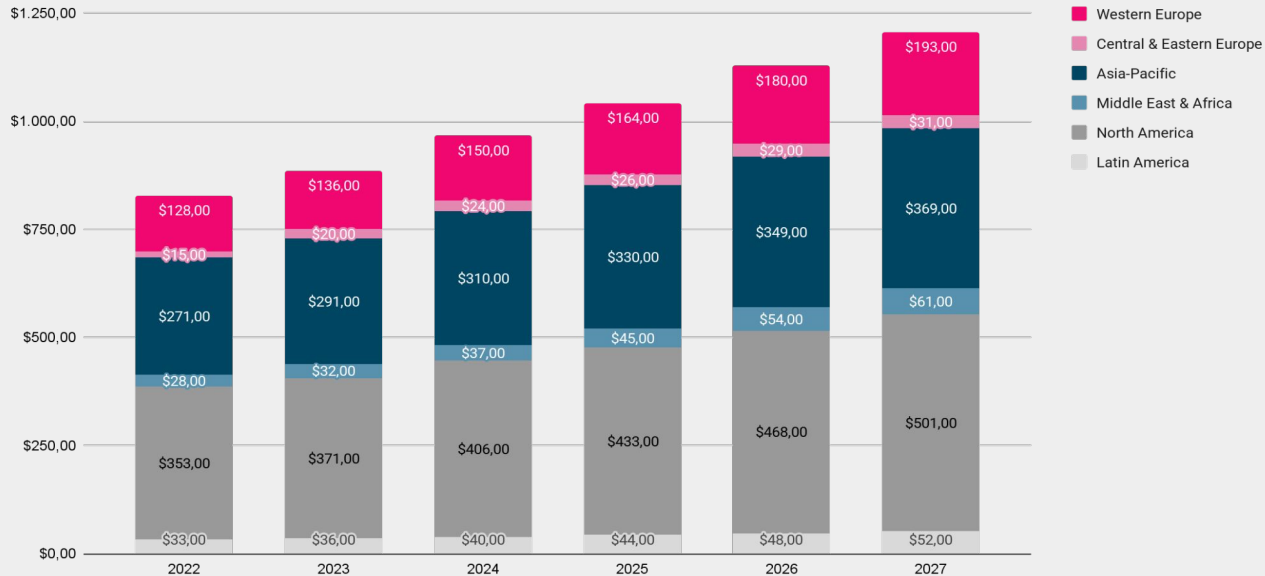


Global distribution of media investment by region

Source:
eMarketer, Worldwide Ad Spending Forecast 2026
(nov. 2025)

Until 2027, the US and Asia drive absolute growth. The Middle East shows sustained progress

The US will contribute +\$35,000 M in 2026. Asia-Pacific, +\$19,000 M. Middle East, the fastest-growing region in relative terms

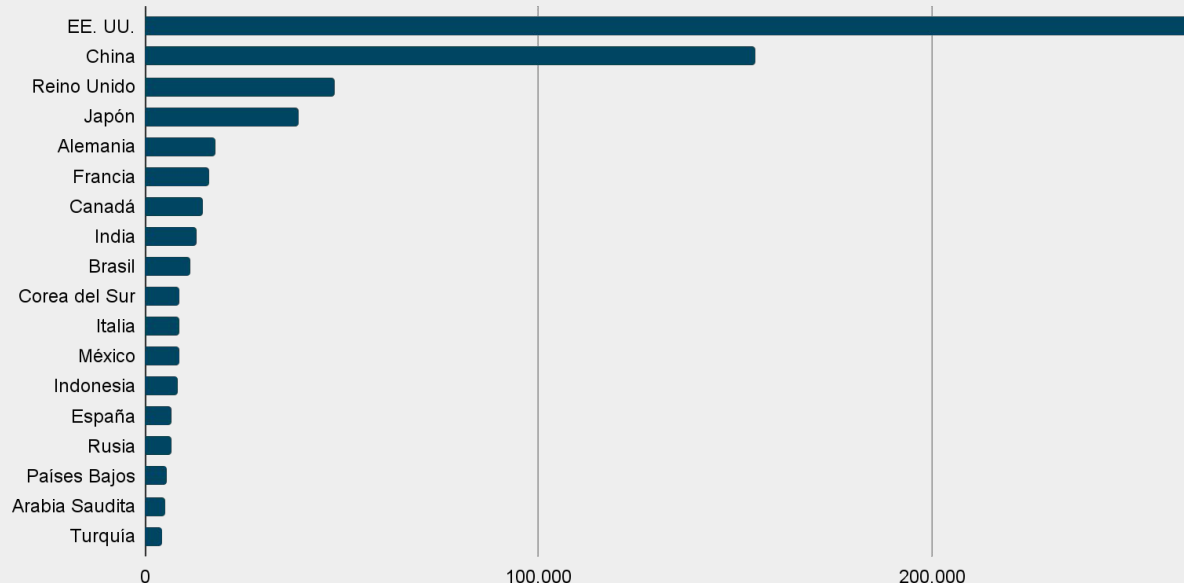


Regional Distribution of Advertising Spend - Forecast, 2022-2027 US\$bn

Source: eMarketer, Worldwide Ad Spending Forecast 2026 (nov. 2025)

The US dominates global digital investment in 2025, followed by China and the United Kingdom

The US and China maintain their leadership, while Europe shows a diverse distribution and LATAM and emerging Asia gain visibility in the ranking



World ranking of digital advertising investment by country (2025)

Source:
eMarketer, Worldwide Ad Spending
Forecast 2026 (nov. 2025)

AI is transforming marketing at an unprecedented speed

The AI market in marketing reached \$47,000 M in 2025 and will double to \$107,000 M in 2028



Market Size
\$107B

estimated 2028 ·
CAGR 36.6% (from \$47B in
2025)

AI in advertising:
\$11.2B (2025) → \$14.1B (2026)

AI tool spend per team:
x3 in 18 months
(\$1.200/month Q1 2025 →
\$3.400/month Q1 2026)

Massive Adoption
87%

of marketers use generative AI in
2026 (vs 51% in 2024)

Average ROI of AI tools
in content: 3.2x (McKinsey)
86% of CMOs expect to
increase budget in 2026

Marketer saves **6.1h/week**
with AI (HubSpot 2026)

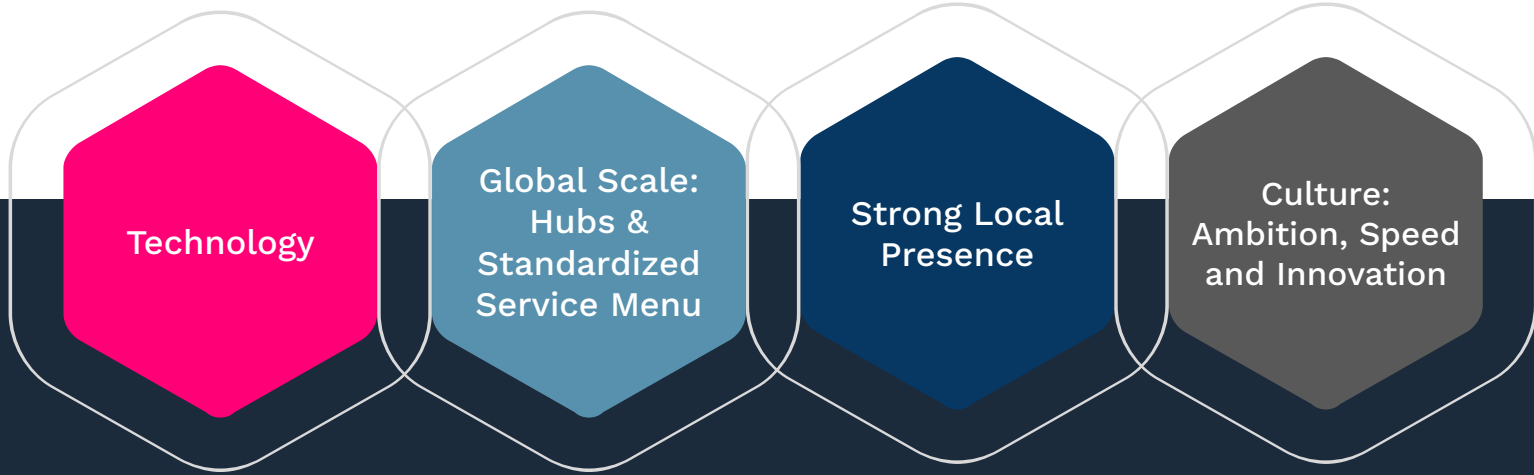
Por qué ahora
1%

of companies recover their
investment in AI without
specialized support

**Brands need a partner that
combines AI and real
performance**

Making Science:
agency + proprietary technology
(ad-machina, Gauss AI) +
venture studio (AWAKE)

The Competitive Advantage of Making Science



Technology

Global Scale:
Hubs &
Standardized
Service Menu

Strong Local
Presence

Culture:
Ambition, Speed
and Innovation

Top-tier partnerships with the main technological platforms

Google

amazon

∞ Meta

Microsoft

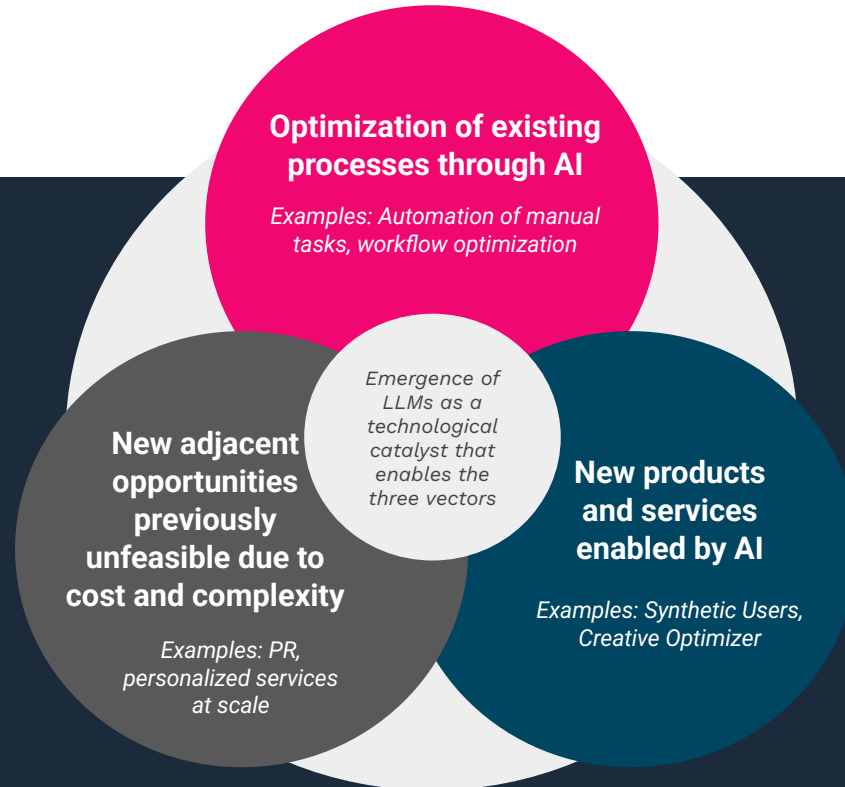


Making Science 2026 AI Framework

Business Evolution through AI: From Efficiency to Disruption



Generative AI drives three vectors of change: efficiency in current processes, expansion into previously prohibitive adjacent opportunities, and disruptive innovation with entirely new products and services.

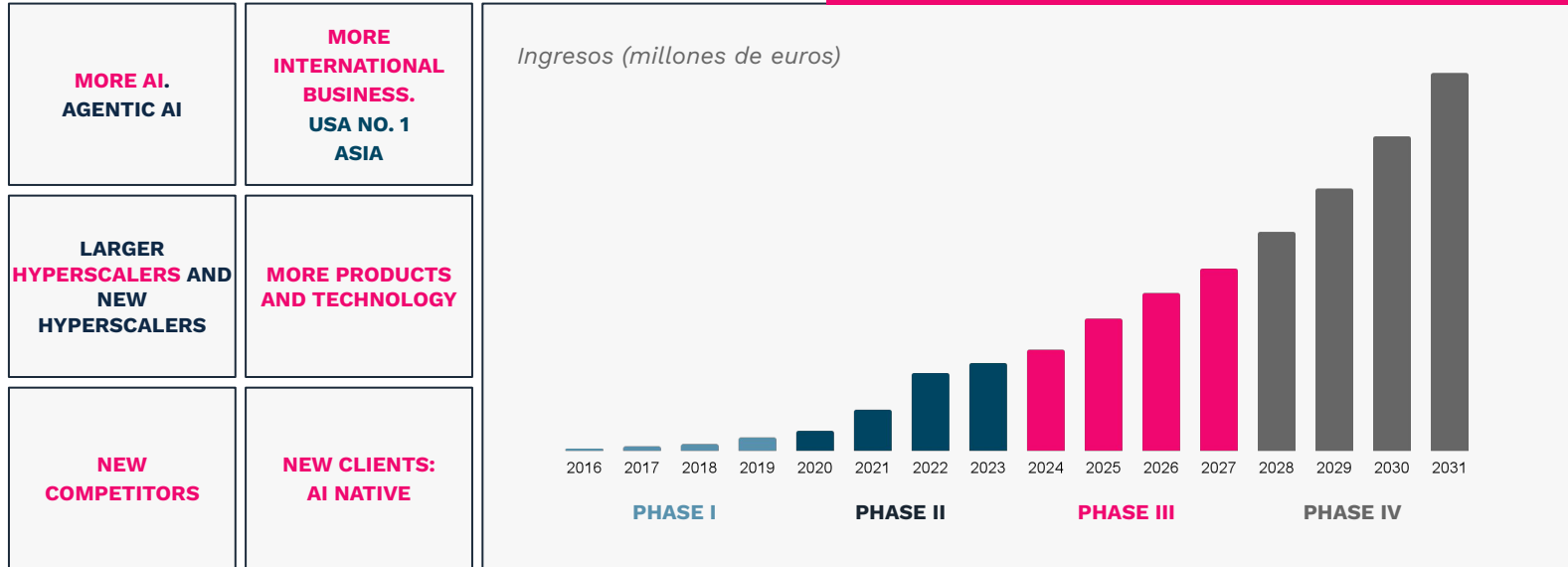


AI Tools

Making Science employees have access to all AI tools and models to increase their productivity and improve customer satisfaction.



The future: thinking about Phase IV, some keys

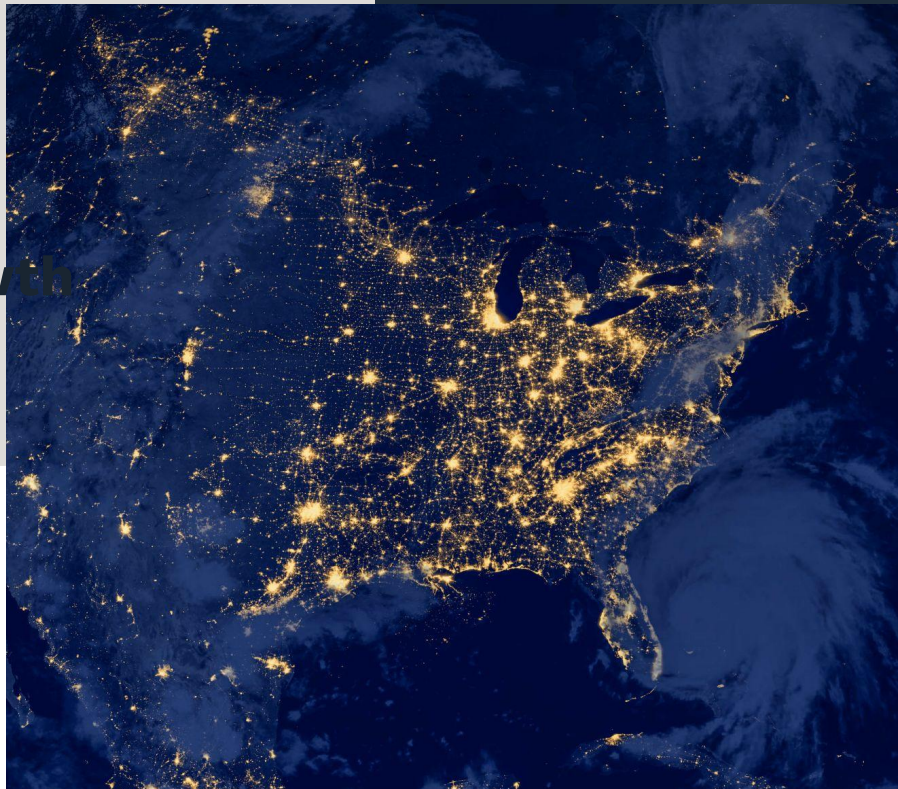


This chart is shown for illustrative purposes and does not in any way constitute guidance on the future performance of the company

02

The Financial Transformation: From Growth to Profitable Powerhouse

Marco Silva
CFO

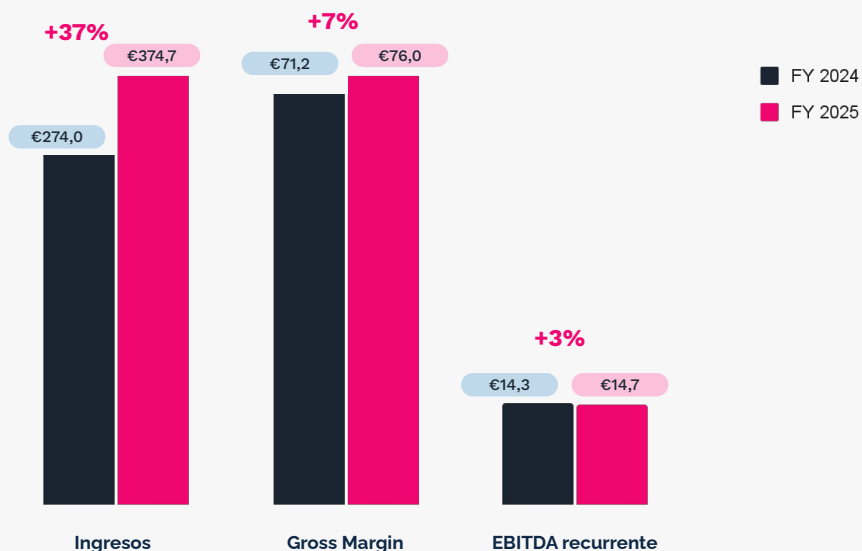


making
science

Results 2025

Consolidated

Results (FY 2024 vs. FY 2025)



Revenue is driven by reselling clients in the USA and UK, plus the growth of the services activity. Profitability remains around 20%.

Recurring EBITDA remains stable YoY, as a result of the investment in talent we have made in the UK and Italy, plus the change of clients in Georgia.

These figures include the business sold to Lutech in 2024 and 2025 and under the global consolidation criterion, which is different from how they will be presented in the annual accounts upon applying IFRS 5 and taking these results to Discontinued Operations.

Optimization of Net Financial Debt (NFD)

Disciplined use of debt financing and performance-based variable payments (earn-outs) to accelerate growth.

Maturity schedule with a mix of short-term bank debt, bilateral loans, and multi-year staggered payments related to M&A.

Credit Rating (EthiFinance): BB (stable)

Committed Payments in 2026

MSG Consolidated, EUR '000	31.12.25	Pagos 2026	31.12.26	Var % 26/25
Bank Debt	1,630	1,630	0	-100.0
L/T Bilateral Loans	5,123	2,336	2,787	-45.6
Cash Earn-outs	7,495	5,819	1,676	-77.6
Equity Earn-outs (Shares)	500	500	0	-100.0
Total Debt Maturities	14,247	10,284	3,963	-72.2

Evolution of Debt and NFD

<i>MSG Consolidated, EUR '000</i>	31.12.24	31.12.25	Var %
Loans	17,741	7,458	-58.0
Customer advances line	2,602	3,718	42.9
Confirming (Reverse Factoring)	16,743	17,577	5.0
Credit lines and other loans	3,922	2,995	-23.6
Other financial liabilities	6,073	5,438	-10.5
Debt with associated companies	7,242	3,552	-51.0
Total Debt	54,323	40,737	-25.0
less: Cash and equivalents	19,815	29,024	46.5
less: Short-term financial investments	2,284	4,739	107.4
Net Debt	32,224	6,975	-78.4



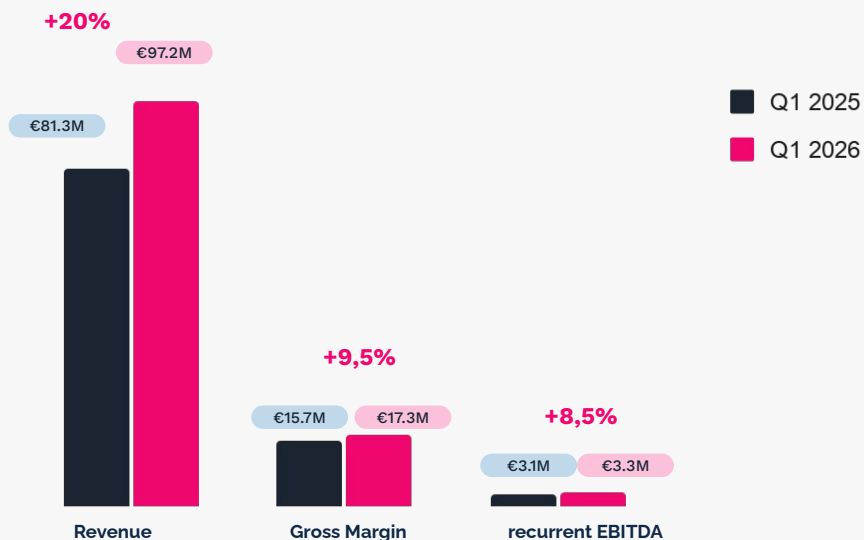
making
science

Results Q1 2026

Consolidated



Results (Q1 2025 vs. Q1 2026)



Revenue is driven by reselling clients in the USA and UK, plus growth in service activities and new countries.

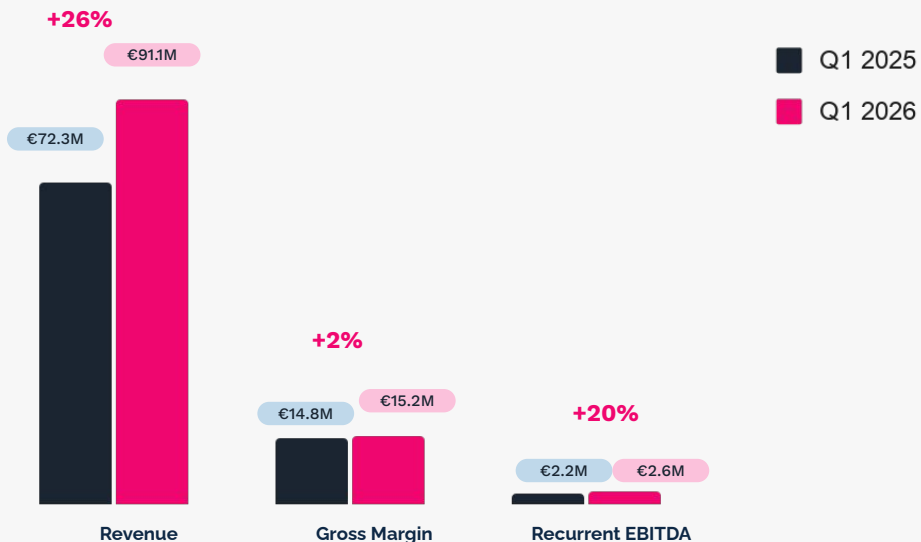
Profitability remains around 20%.

Recurring EBITDA grows 9% yoy, in line with Gross Margin growth.

These figures do not include the business sold to Lutech and are consistent for the years 2025 and 2026.



Results (Q1 2025 vs. Q1 2026)

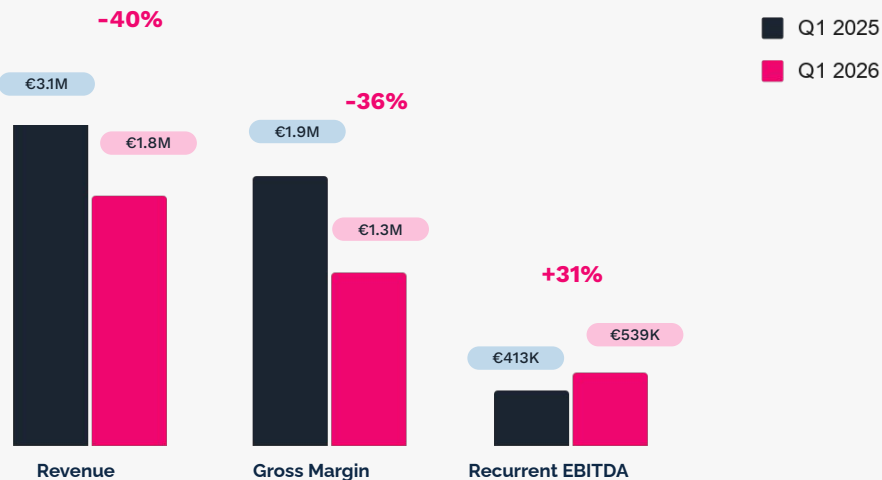


Digital Agency consolidates the MarTech and AdTech business in all countries (except Georgia).

- The increase in revenue comes from:
 - Good development of the reselling business in the USA and the UK.
 - Business in Germany, Brazil, and Argentina were not significant in 1Q25.
- Gross Margin shows good progress in Nordics and new perimeter (Germany, Brazil, and Argentina).
- EBITDA reflects efficiency in the markets and good business evolution, except in France and the UK.



Results (Q1 2025 vs.Q1 2026)

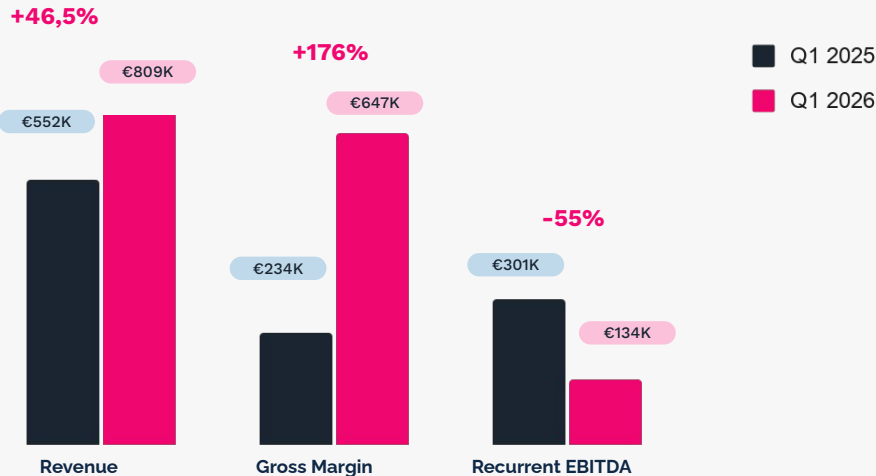


Awake integrates the businesses of Awake AI Studio, Syndication, and Georgia.

- The first quarter of 2025 has two significant effects on revenue and Margin:
 - Good quarter for Syndication
 - Georgia generated more revenue than at the end of that year.
- The increase in EBITDA is primarily due to the efficiency process in Georgia.



Results (Q1 2025 vs.Q1 2026)

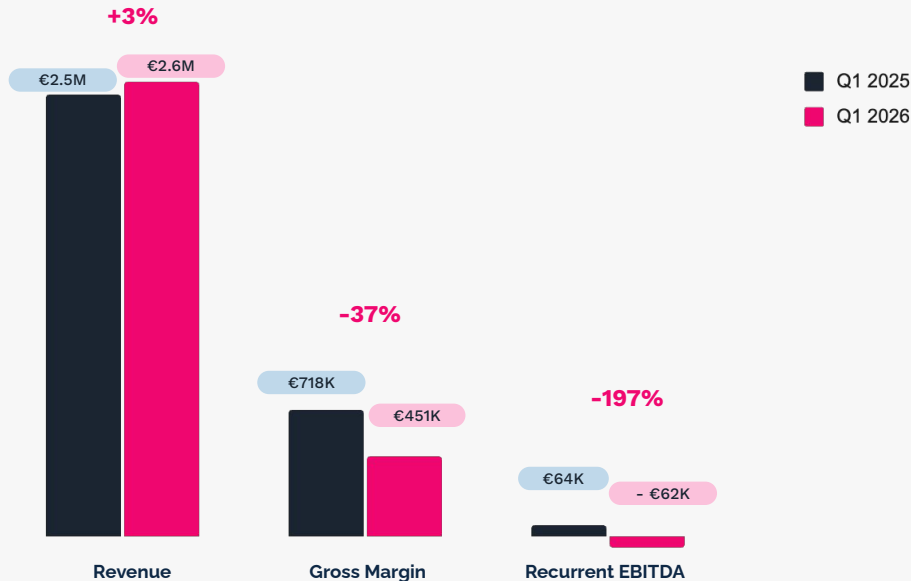


Raising AI is the business of Ad Machina, direct plus the business that is commercialized in the countries.

- Good evolution of Revenues and Gross Margin.
- Compared to 1Q25, there is growth in operating costs as a consequence of the expansion in personnel and opex in this business. Although these costs are stable compared to 2H25.
- EBITDA decreases, but we expect a positive evolution throughout the year.



Results (Q1 2025 vs. Q1 2026)



Investments has not changed its scope and corresponds to the e-commerce business (Ventis) and a store format (TMQ).

- Business affected by the macroeconomic environment (tariffs) and seasonality.
- Positive sales evolution.
- Gross Margin is affected by the change in the sales model at the end of 1Q25; subsequent quarters are stable compared to 1Q26.
- EBITDA is technically at break-even.

Our Market Growth Cycle

Importance for understanding our future P&L



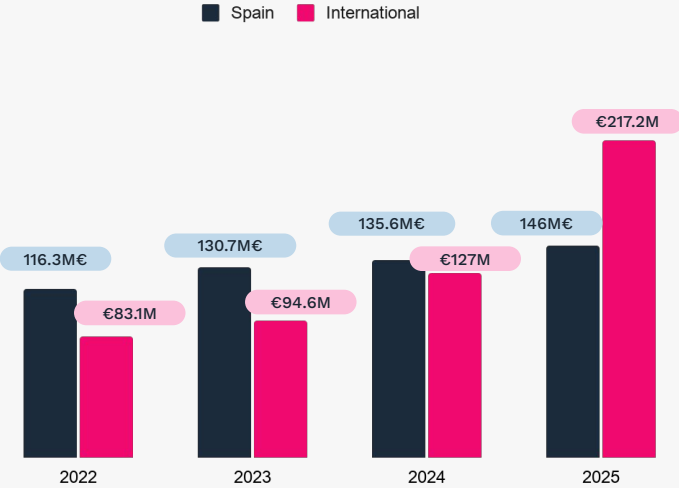
Year 1	Year 2	Year 3	Year 4
<p>Investment in Talent and Marketing</p> <ul style="list-style-type: none">• Increase of personnel expenses• Increase of other expenses	<p>Growth in the Number of Clients</p> <ul style="list-style-type: none">• Growth of the gross margin• Increase of personnel expenses• Stabilization of other expenses	<p>Revenue and Gross Margin Growth</p> <ul style="list-style-type: none">• Acceleration of gross margin growth• Stabilization of personnel expenses• EBITDA growth	<p>EBITDA Growth</p> <ul style="list-style-type: none">• Other expenses do not grow• Limited personnel growth

Evolution of International Business

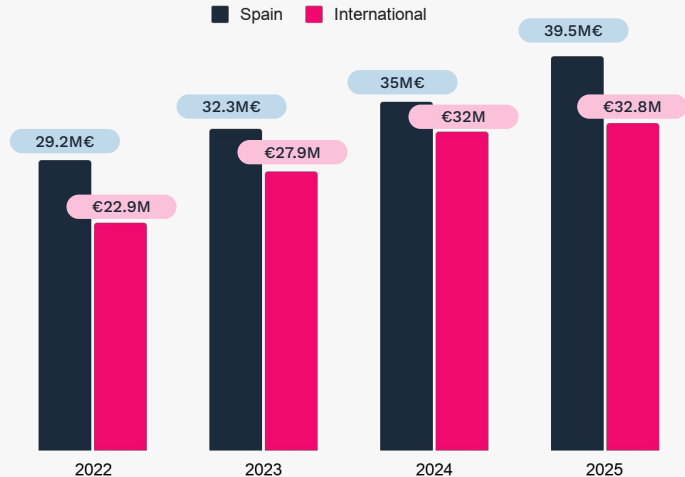


making science

Revenues



Gross Margin



Quarterly Gross Margin

Business by Market



making
science

Digital Agency Gross Margin (€ '000)	Q125	2Q25	3Q25	4Q25	FY 2025	1Q26	Var% 1Q26/25
Iberia	8.667	7.192	7.887	7.053	30.798	7.604	-12,3%
France	1.731	1.452	1.691	1.540	6.414	1.613	-6,9%
Italy	1.129	1.139	862	954	4.085	1.020	-9,7%
Nordics	2.431	2.474	2.643	3.687	11.235	3.322	36,6%
U.K.	367	256	290	297	1.209	256	-30,3%
Germany	0	165	249	-88	326	304	
USA	495	472	662	933	2.563	677	36,8%
LATAM (Arg, Brs, Col, Mex)	71	758	498	672	1.999	458	546,2%
Total	14.891	13.908	14.782	15.047	58.629	15.254	2,4%

Secondary Segmentation BL1

Profitability without Corporate Cost %



Profitability sin Corporate Cost, %	Q125	2Q25	3Q25	4Q25	FY 2025	1Q26
Iberia	37,8	22,2	27,4	47,7	33,8	47,3
France	31,0	30,2	14,3	27,0	25,5	6,7
Italy	17,8	12,6	-1,0	1,7	8,6	23,3
Nordics	14,8	15,7	18,1	26,2	19,5	16,3
U.K.	9,8	-52,8	-38,3	46,5	-6,0	-59,7
Germany		89,5	49,6	289,5	5,2	59,5
USA	-0,6	19,9	-14,2	63,9	23,1	-23,5
LATAM (Arg, Brs, Col, Mex)	-295,4	75,7	31,4	42,8	40,4	2,6
Total	28,2	23,3	19,9	36,8	27,2	28,6

03

The 360 Partner

José Luis Pulpón
Country Manager Spain



making
science

Success Story: Mazda - 360 Partner

From digital media provider to
strategic BUSINESS partner:
Full-funnel + Data + Technology



+ 25% total sales
+ 65% private sales

Mazda Spain · Mazda Data



making
science

360 PARTNERSHIP SCOPE



TV and Offline Media

Planning, buying, and optimization of traditional media.



Full-funnel Digital Media

Search, Social, Programmatic, Display, and Video.



Analytics & Data

Unified measurement, attribution, and integrated reporting.



Marketing Strategy

Campaign planning, messaging, and seasonality.



**The 360 Partner model is the replicable
blueprint for new major accounts.**

Transformational Change: From SMB to Major Account

Access to IBEX clients and large budgets: larger, more profitable, and longer-term projects.



Larger Scale and Longer-Term Projects



Higher margins in premium accounts



Cross-selling: one client, multiple services

Leading clients in our portfolio



In major accounts, you don't just sell a service—you sell the entire Making Science ecosystem.

The Untapped Opportunity: €12.7B Spanish Ad Market (2025)



- We are among the **top 33% of the 25 largest players** in Digital and Data
- **Top 5** for Digital **Services** exclusively
- **130 clients between \$5M and \$10M: FOCUS**

TOP 25 ADVERTISERS IN SPAIN

#	Advertiser	Inv. (M€)	Top 5
1	L'Oréal Spain	84,3	★ Top 5
2	Procter & Gamble	65,2	★ Top 5
3	El Corte Inglés	59,8	★ Top 5
4	Volkswagen Group	51,1	★ Top 5
5	Telefónica	48,7	★ Top 5
6	Coca-Cola	42,7	
7	Orange Spain	41,3	
8	Lidl Supermercados	39,2	
9	Stellantis Spain	38,9	
10	ONCE	36,9	
11	BBVA	35,8	
12	CaixaBank	33,6	
13	Banco Sabadell	32,6	

CONvergence Spain 2025

DISTRIBUTION OF ADVERTISERS BY MEDIA SPEND

Total Net Media Spend 2025 (\$M) · only advertisers with declared media spend						
Spend range	Number of advertisers	% of advertisers	Total media spend (\$M)	% Media spend	Average media spend (\$M)	Last Tender >4 years (qty)
Less than 5M\$	1504	85,4%	1.872,1	32,0%	1.2	565
5M\$ - 10M\$	130	7,4%	870,4	14,9%	6.7	31
10M\$ - 15M\$	44	2,5%	541,1	9,2%	12.3	8
More than 15M\$	84	4,8%	2.568,1	43,9%	30.6	21
TOTAL (declared media spend)	1.762	100,0%	5.851,7	100,0%	3.3	625

* Estimated data for Infoadex 2026 year-end

Infoadex 2025

Operating Model: Driving Efficiency through Technology and Innovation

Revenue Growth + High-Level Strategic Engagement + AI-Powered Operations



THE NEW MODEL



Higher-Level Strategic Engagement

Consultants capable of driving strategic dialogue with client C-suite executives.



AI-Powered Operations

Operational efficiency driven by automation, GenAI, and proprietary tools.



Sustainable Growth

Increased revenue per client without linear headcount growth.



Defined Go-To-Market (GTM)

Organization, talent, services, and technology aligned under a clear, measurable strategy.

KEY LEARNINGS

01

Transformation takes longer than expected. It requires long-term patience and unwavering strategic focus.

02

Engage execution experts sooner. Timing is critical to building a solid foundation from the start.

03

Frequent KPIs for real-time tracking, allowing for course corrections before deviations become critical.

04

Onboard talent exclusively focused on transformation. It cannot be treated as a part-time project.

05

A well-defined Go-To-Market strategy is essential to enable continuous, data-driven refinement.

04

Innovation, AWAKE

*José Antonio Martínez
Aguilar
CEO y Fundador*



AWAKE | **VENTURE
STUDIO**



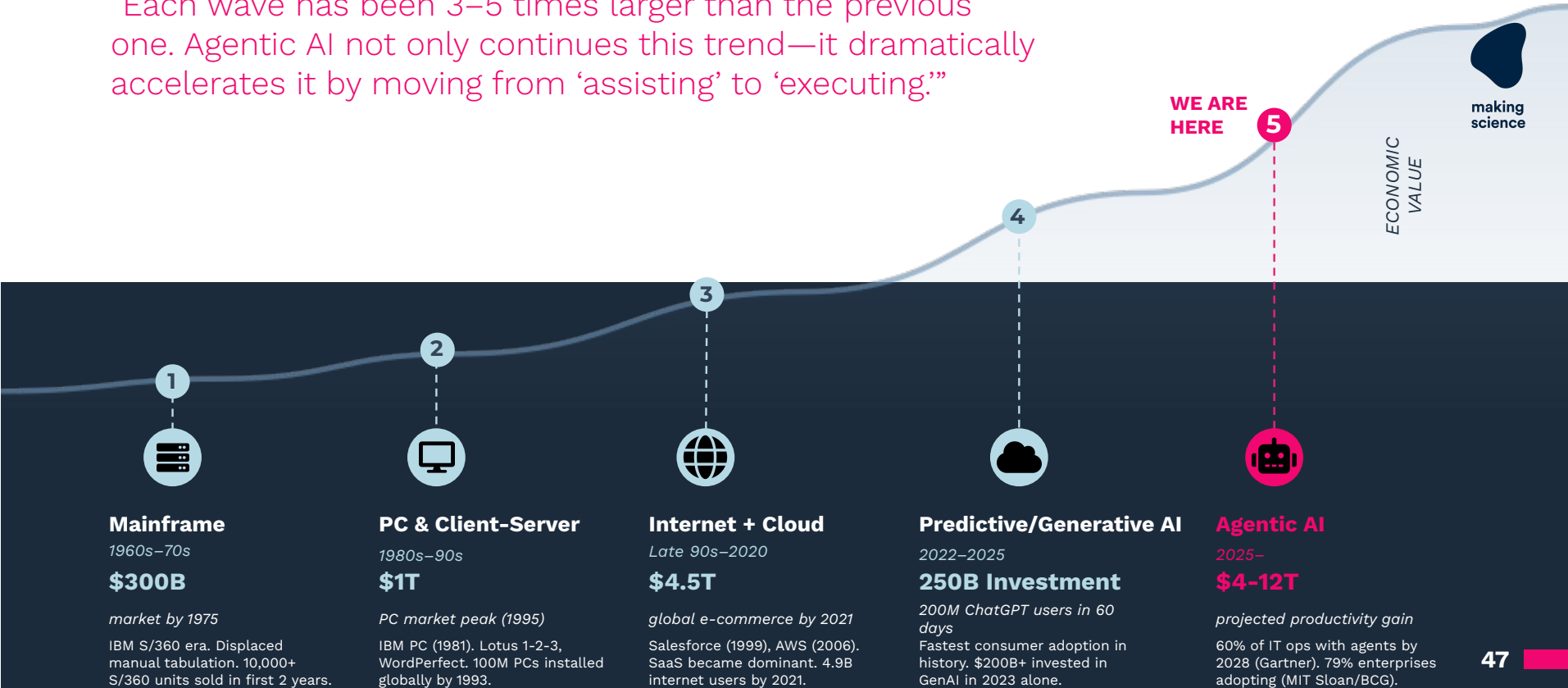
Not Another Incubator. We Are an AI-First Factory.

Hybrid venture builder designed to identify high-value problems, prototype AI-driven solutions, and launch independent companies with proven product-market fit.

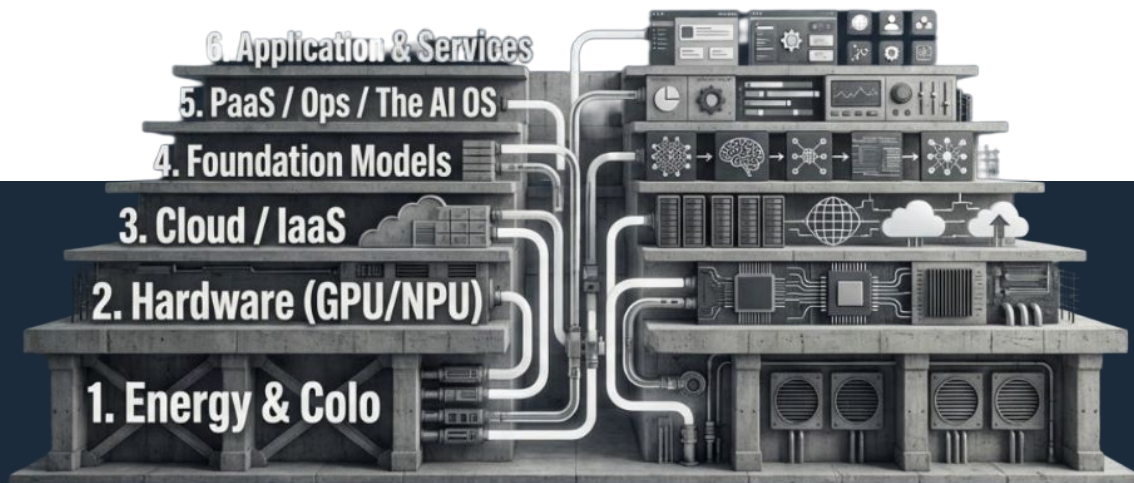
ai forge & ai create

Agentic AI: The Fifth-Wave

“Each wave has been 3–5 times larger than the previous one. Agentic AI not only continues this trend—it dramatically accelerates it by moving from ‘assisting’ to ‘executing.’”



The Global AI Infrastructure in 2026



THE SHIFT: Transition from experimentation (2024) to Operational AI and Technological Sovereignty (2026).

THE LIMITATION: 4% of global electricity demand. Persistent bottlenecks in silicon supply.

KEY TAKEAWAY: Strategic control points are shifting from model creation toward operational orchestration.

Layers, Players and Geopolitics. From energy grids to Agentic Workflows

Agentic AI: Why now?

Five enablers are simultaneously converging in 2023–24, making what was previously only theory possible.



LLMs with reasoning

2022–24

GPT-4 → o3

Models capable of planning, reasoning in multiple steps, and self-correcting. GPT-4 passed lawyer and medical benchmarks. o3 exceeds the 96th human percentile in ARC-AGI.



Memory & long context

2023–24

1M+ tokens

Gemini 1.5 Pro: 1M token window. Vector databases (Pinecone, pgvector) allow semantic retrieval of millions of documents in < 50 ms.



GPU/TPU Infrastructure

2020–24

10× cheaper

Inference cost fell ~10× in 3 years. NVIDIA H100 + spot instances make agents that call the model dozens of times per task viable.



APIs & mature tools

2023–24

10,000+ integration

Function calling (OpenAI, 2023), Code Interpreter, MCP (Anthropic). Agents can now execute code, search the web, write in CRMs, and call any API.



Agent orchestration

2024

LangGraph · AutoGen

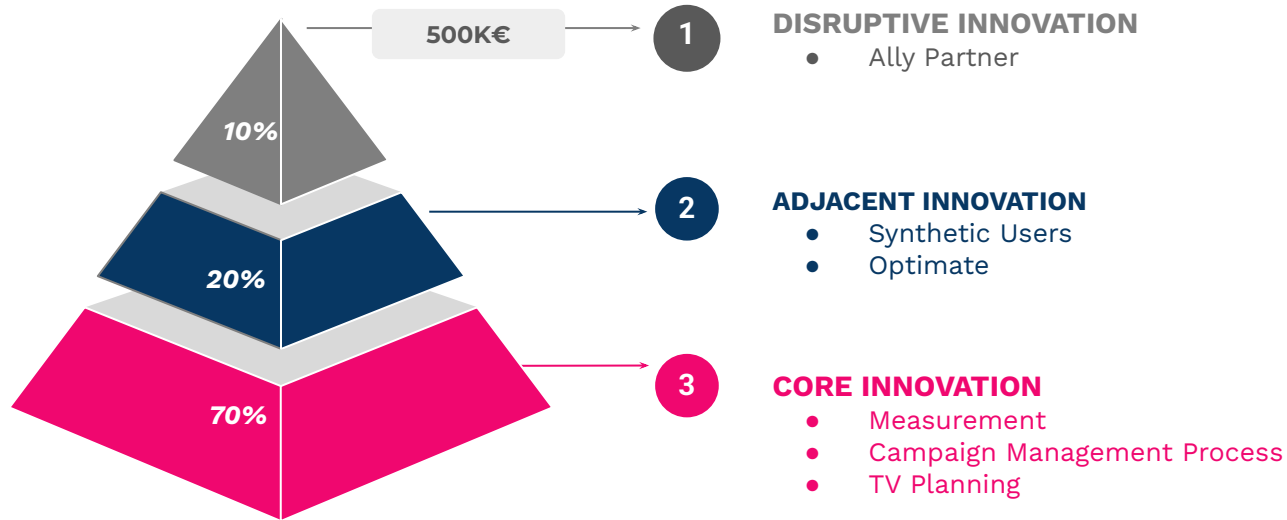
Mature frameworks for multi-step and multi-agent systems: LangGraph, AutoGen, CrewAI. Patterns such as ReAct, RAG, and Tool-Use are already production-ready.

THE CHANGE



Strategic Innovation Allocation

Investing in innovation while maintaining the same CAPEX, powered by AI



AWAKE: Driving Growth and Innovation through AI



making
science

+50

AI agentic projects

800

Gemini Enterprise licenses

200

Engineers working closely to
domain experts

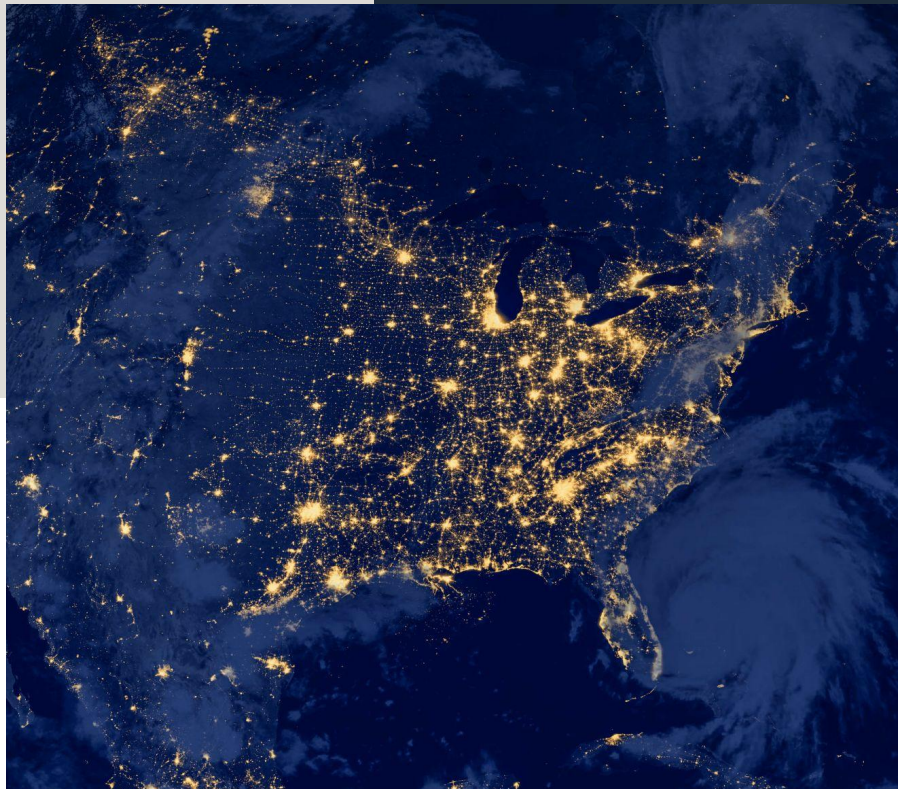
+446

Other AI licenses

05

Our Commitment to Value Creation

*José Antonio Martínez
Aguilar
CEO y Fundador*



making
science





Q&A

Looking to the Horizon

José Antonio Martínez Aguilar,
CEO and Founder.



making
science



making
science



Thank You

AI POWERED DIGITAL ACCELERATION

INVESTORS PRESENTATION